



# vision GEORGETOWN

Leading today, shaping tomorrow.

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## What is happening right now?

- We have prepared a Community Engagement Strategy and are about to launch a number of initiatives to “get the word out”;
- Our environmental team has been working in the field for the past few months to collect important data on natural heritage features and conditions;
- We are also doing some detailed background work on existing conditions related to cultural heritage, archaeology, agriculture, transportation, facilities and servicing; and,
- Our background work is going to be presented at upcoming community events and as part of a background discussion paper.

The Town of Halton Hills has initiated a planning project for lands that are part of the Georgetown urban boundary expansion. The project has been called ‘Vision Georgetown’. The purpose is to develop a Secondary Plan (which includes policies and a land use plan) for the study area. The Secondary Plan will provide a framework for accommodating future planned growth.

This is the first of several newsletters that will be prepared throughout the Vision Georgetown project in order to provide information on project background, the planning process, alternatives, and details on how the community can get involved.

## What does Vision Georgetown mean?

This is a significant initiative for the Town of Halton Hills. The planning project has been named ‘Vision Georgetown: Leading today, shaping tomorrow.’ The name demonstrates that:

- The expansion will be planned for full integration with the existing Georgetown community;
- The new community will be different from what has previously been developed in Halton Hills; and
- Interested members of the public will be engaged in the process in order to help shape the new growth area.

## GET INVOLVED!

You are invited to attend an introductory Community Information Session, which will provide background and general information on the Vision Georgetown study. For more information, see page 2 of this newsletter or visit [www.visiongeorgetown.ca](http://www.visiongeorgetown.ca).

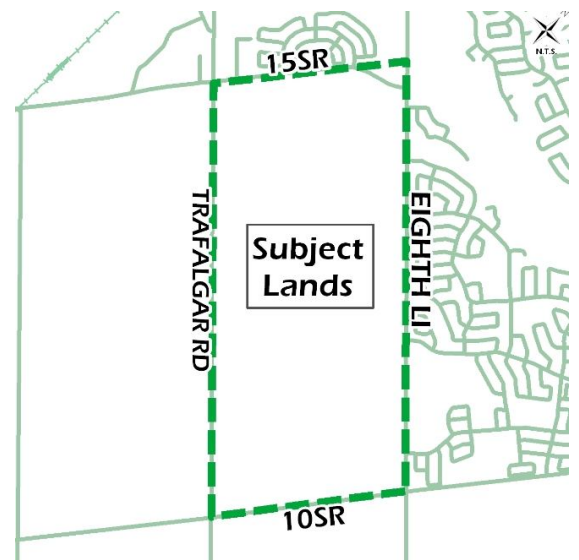
## What is the study area?

The Secondary Plan that is prepared as a result of the Vision Georgetown project will apply to the subject lands shown on the accompanying map to the right. It is a 1,000 acre concession block, bounded by 15 Side Road, Trafalgar Road, 10 Side Road, and Eighth Line/Main Street.

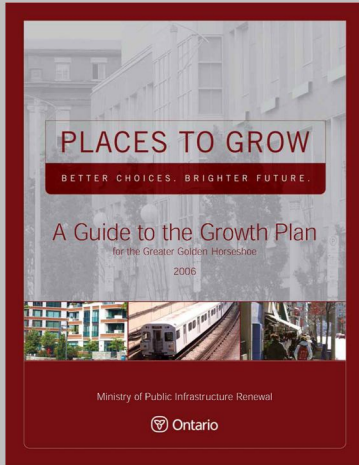
## How will this area be different?

Through the Town of Halton Hills Strategic Planning Process, members of Council have expressed a desire to create a new community that is significantly different than has previously been developed in Halton Hills. The new community must:

- Be walkable;
- Be cycle-friendly;
- Be less auto dependent;
- Have more people gathering places;
- Have different styles of parks; and
- Have more compact urban design.



## Why Grow?



In 2006, the Province of Ontario released 'Places to Grow', a plan for where and how growth will take place in the Greater Golden Horseshoe. Through this plan, an additional population of 130,000 people and 50,000 jobs has been allocated to Halton Region between 2021 and 2031.

Following the release of 'Places to Grow', the Region of Halton undertook a detailed planning exercise with the local municipalities ('Sustainable Halton') to determine where and how the population/employment targets would be distributed. This work resulted in Regional Official Plan Amendment (ROPA) 38, which allocated 20,000 people to Halton Hills by 2031, and an expansion to Georgetown.

To implement ROPA 38, the Town has adopted Official Plan Amendment (OPA) 10, which designates a Future Residential/Mixed Use Area adjacent to the Georgetown urban area. The Vision Georgetown study area is part of this Future Residential/Mixed Use Area and will play a key role in accommodating the Town's projected population growth to the year 2031.

## What is the process?

This study is being undertaken as an integrated planning project. The two main components of the integrated planning project are a Land Use Planning Study (Secondary Plan) and a Subwatershed Study, which deals with all aspects of the natural environment. This study will also fulfill Phases I and II of the Environmental Assessment process when planning for transportation and services. The following diagram has been prepared to summarize the key steps and timing.



## How can I participate?

Community engagement will be a big part of Vision Georgetown. Each of the phases above will involve a number of opportunities for you to get involved. Here is a snapshot of some *current opportunities*:

Join our Mailing List:	Sign up on our project webpage, <a href="http://www.visiongeorgetown.ca">www.visiongeorgetown.ca</a> and we will send you notices and alerts to keep you up-to-date and informed on the Vision Georgetown project.
Complete a Survey:	We will have surveys on the project webpage. Fill in the surveys and tell us what is important to you. The first survey is up and running and we would like to hear from you on the characteristics that you feel make up a great neighbourhood.
Attend an Upcoming Event:	<p><b>A Community Information Session</b> is being held to provide an opportunity for local residents, property owners, and other interested individuals to meet the Project Team, discuss the scope and goals of the study, and provide input into the identification of key issues.</p> <p style="text-align: center;"><b>Date: Monday September 16, 2013    Time: 6:30 p.m. (presentation 6:45 p.m.)</b>  <b>Location: Cultural Centre – Helson Gallery, 9 Church Street, Georgetown</b></p> <p>Following this event, a <b>Community Visioning Workshop</b> will be held to provide an opportunity for you to help shape the "Vision" and "guiding principles" for the new community.</p> <p style="text-align: center;"><b>Date: Saturday November 2, 2013    Time: 1:30 – 4:30 p.m.</b>  <b>Location: Gellert Community Centre, 10241 Eighth Line</b></p> <p>For more information or to RSVP, please visit <a href="http://www.visiongeorgetown.ca">www.visiongeorgetown.ca</a></p>

