

MEDIA RELEASE

April 11, 2017

Mayor Urges Commercial Property Clean Up in Downtown Acton

HALTON HILLS, ON – Mayor Rick Bonnette wants downtown Acton property owners to do their part in revitalizing the area by taking extra care to keep storefronts and the surrounding area attractive and litter-free.

Recognizing that many of the owners live outside of the community and may not be aware of the current state of their property, the Mayor sent each one a personal letter asking for cooperation and advising them of funding available through the Community Improvement Plan.

"Everyone benefits from a thriving, clean, attractive-looking downtown," said the Mayor. "I'm offering a partnership – that we as the Town will help fill tenant vacancies if owners commit to the ongoing upkeep of their properties."

The letter included 'common sense tips' such as cleaning up garbage, keeping storefront windows clean, interiors debris-free and having proper signage with contact information. Suggestions also included offering window display space to community organizations to engage passersby and offering short-term rentals to start-up businesses.

Information about the Community Improvement Plan (CIP) was included with the correspondence and featured 'before and after' photos of businesses that had taken advantage of the façade improvement and building rehabilitation fund. The fund provides successful applicants a grant for 50% of their eligible costs to a maximum of \$12,500. The CIP benefits the community by improving the quality of buildings and increasing the value of properties resulting in higher property taxes – subsequently providing a return on the Town's investment.

For more information about vacancies in downtown Acton or the Community Improvement Plan, contact the Economic Development Office at the 905-873-2601 x2343 or email edo@haltonhills.ca

About the Town of Halton Hills

The Town of Halton Hills, with a population of approximately 60,000, consists of two urban centres, Georgetown and Acton, the Halton Hills Premier Gateway employment area, three hamlets – Glen Williams, Stewarttown and Norval – and several smaller settlements. Halton Hills has long been recognized for its natural beauty, active agricultural community, high quality of life and proximity to major centres, including Brampton, Mississauga and Toronto. The Town is ranked as one of the top small communities in Canada by a national magazine.

- 30 -

Communications Contact:
Alex Fuller,
Manager of Corporate Communications
905-873-2601, ext. 2412
afuller@haltonhills.ca