



STRATEGIC PLAN

DIRECTIONS > GOALS > ACTIONS > RESULTS

Top Eight Priorities

1 MUNICIPAL SERVICE DELIVERY

Effective, efficient and economical delivery of the Town's existing services.

2 FINANCIAL SUSTAINABILITY

- A** Establish sustainable financing, asset management and master plans to acquire, operate, maintain, renew and replace infrastructure.
- B** Determine the fiscal impacts of potential future growth to 2041.
- C** Proactively promote private and public sector financing of growth related infrastructure.
- D** Advocate with senior levels of government for additional funding to pay for growth, and legislation requiring new development to bear 100% of net growth-related costs.
- E** Protect Halton Hills' interests in the context of provincial initiatives to consolidate local distribution companies.

3 PLANNING FOR GROWTH

- A** Prepare a Vision Georgetown Secondary Plan based on the approved Vision and Guiding Principles.
- B** Promote protection and adaptive re-use of built heritage through planning of intensification and new development areas.
- C** Preserve stable neighbourhood character by focusing development in intensification areas, and utilizing 'best practices' in urban design for infill development.
- D** Review opportunities to incorporate the Region's "Older Adult Strategy" into local policy.
- E** Have regard to our "strong sense of community" in welcoming new residents and businesses to Halton Hills.
- F** Actively participate in the Regional Official Plan review on the basis of a moderate scale and pace of growth to 2041 for Halton Hills.

4 TRANSPORTATION/MOBILITY

- A** Advocate for all-day 2-way GO train service on the K-W GO line.
- B** Explore with the Region of Halton, inter and intra-regional transit to connect Acton and Georgetown to the rest of Halton, neighbouring municipalities, and the Greater Golden Horseshoe.
- C** Plan the Vision Georgetown community to be 'transit ready' and foster active transportation.
- D** Develop an Active Transportation Plan to support the use of all active modes of transportation.
- E** Develop a long-term Truck Movement Strategy for the Town.
- F** Develop a Public Transit Strategy to address the needs of all potential users.
- G** Advocate for the Town's long-term transportation and land use planning objectives through active participation in the GTA West Environmental Assessment process.

5 SUSTAINABILITY

- A** Develop a Climate Change Adaptation Plan to address community responsiveness and resiliency to climate change.
- B** Collaborate with community partners to continue to implement the Integrated Community Sustainability Strategy.
- C** Invest in Green Energy technologies.
- D** Continue to implement the Town's Green Development Standards.
- E** Address the Social Sustainability Pillar focused on improved services for seniors, youth and the disabled.
- F** Implement the Mayor's Community Energy Plan.
- G** Maintain and support the Town Sustainability Implementation Committee.

6 EMPLOYMENT AREAS DEVELOPMENT

- A** Complete a Premier Gateway Phase 1B Secondary Plan, based on a renewed vision.
- B** Develop a strategy to address the underutilized employment areas in Acton.
- C** Implement the approved Community Improvement Plan for employment areas.
- D** Monitor the GTA West Environmental Assessment process, and plan corridor-protected Premier Gateway employment lands so they are 'development ready' when available.

7 RURAL ECONOMIC DEVELOPMENT

- A** Support community initiatives to promote local food production that contributes to a viable agricultural economy and preservation of agricultural land.
- B** Work with the Chamber of Commerce, BIA's, the Region, Halton Hills Cultural Round Table, and others to promote sports, heritage, countryside, agricultural and eco-tourism.
- C** Participate in the Greater Toronto Area Countryside Mayor's Alliance.
- D** As opportunities arise, work with the Province, Region and others to support enhanced fibre optic/broad band infrastructure in rural areas.

8 COMMUNICATIONS

- A** Continue to provide timely, transparent communications with residents and business owners.
- B** Improve access and use of technology for Town Council meetings and other Town business.
- C** Explore and implement opportunities for improved web/social media communications.