



RECREATION AND PARKS DEPARTMENT ARENA IN-ICE LOGO ADVERTISEMENT REQUEST FORM September 1, 2026 to August 31, 2027

The program starts in September each year and runs to the following August. If the logo is installed in a rink in which the ice is maintained year-round, the vendor fee will be adjusted to reflect a 2-season term commitment.

The advertiser is responsible for having the artwork completed to the established guidelines. **The Town must approve all artwork in advance.** Once artwork is approved, the Town will arrange for manufacture. The advertiser is responsible for the production costs (these are in addition to the rates listed below).

If more than one group requests the same logo location, preference will be given to the group who has the higher ice utilization rate in that rink.

Location; In Ice logo locations are available in each rink. Ice Rinks are non-exclusive.

Dimensions; In Ice logos are approximately: Centre Ice-288"x288"; Neutral Zone-81"x81"

Production; To ensure adequate logo production time for the upcoming ice season all requests must be received by June 1.

Please complete the information below (please print):

Company Name: _____

Contact Person: _____

Address: _____

Postal Code: _____ E-mail: _____

Tel: _____ Fax: _____

Rink and Location Request:

Arena	Centre Ice	Neutral Zone Ice
Acton Townsley	_____	_____
Acton McKnight	_____	_____
Mold-Masters Alcott	_____	_____
Mold-Masters Fernbrook	_____	_____
Mold-Masters TransCanada	_____	_____
Mold-Masters Saputo	_____	_____

Advertising Rates, Effective September 1, 2026 – August 31, 2027 (includes HST)

Type of Revenue/User	Unit/Descr	Local Incl HST	Registered Rate	Non-Local Rate	Commercial Rate	Non-Local Comm Rate
CENTRE ICE - EFFECTIVE SEPTEMBER 1, 2026						
Alcott Pad	Season	1,420.46	1,136.36	1,704.55	1,988.64	2,272.73
Fernbrook Pad	Season	1,420.46	1,136.36	1,704.55	1,988.64	2,272.73
TransCanada Pad	Two Seasons	3,861.86	3,089.49	4,634.24	5,406.61	6,178.98
Saputo Pad	Season					
Townsley Pad	Season	1,242.90	994.32	1,491.48	1,740.06	1,988.64
McKnight Pad	Season	1,198.51	958.81	1,438.21	1,677.91	1,917.61
NEUTRAL ZONE - EFFECTIVE SEPTEMBER 1, 2026						
Alcott Pad	Season	946.94	757.55	1,136.33	1,325.72	1,515.10
Fernbrook Pad	Season	946.94	757.55	1,136.33	1,325.72	1,515.10
TransCanada Pad	Two Seasons	2,574.49	2,059.60	3,089.39	3,604.29	4,119.19
Saputo Pad	Season					
Townsley Pad	Season	828.57	662.86	994.29	1,160.00	1,325.72
McKnight Pad	Season	798.98	639.18	958.78	1,118.57	1,278.37

Decline Renewal New Request

Payment must accompany advertisements. Cheques should be made payable to the Town of Halton Hills. We also accept VISA or MasterCard. We do not invoice for this service.

Method of Payment: Cheque MC Visa Amount \$ _____
Card Number: _____ Expiry: _____ 3 Digit Security: _____
Card Holder Name: _____ Signature: _____

The personal information on this form is collected under the authority of Section 11 of the Municipal Act, as amended. The information is used for the purpose of processing this application.

Questions regarding the collection of this information should be directed to Recreation and Parks.