Cultural Master Plan 2037 - Request for Proposals

Issue Date: November 3, 2026
Closing Date: November 27, 2026
Budget: $62,000 + HST
RFP available at: Bids and Tenders - Halton Hills

The Town of Halton Hills seeks a qualified consultant or consulting team with demonstrated municipal cultural planning experience to develop Cultural Master Plan 2037.

Building on the 2013 community cultural plan, which led to the establishment of Cultural Services in 2017, this 10-year municipal Plan will align roles, resources and investments with population growth, changing demographics and evolving community and sectoral needs.

The Plan will provide a practical, community-informed and measurable framework for policy, programs and investment. It will clarify the Town's roles as planner, service provider, programmer, convenor, funder, landlord and regulator; assess service capacity; and maximize the impact of cultural assets, infrastructure and partnerships. Recommendations will strengthen the cultural and creative economy, expand access to cultural services, and advance reconciliation and inclusion.

Development of the Plan will include research, municipal benchmarking, assessment of existing conditions and service gaps, and robust engagement with Council, Town staff, the cultural sector, partners, residents and Indigenous communities. Deliverables include:

- A vision and guiding principles;
- Strategic actions and measurable goals;
- Resource requirements;
- Performance measures, and:
- A costed multi-year implementation framework.

The Plan will prioritize the first three to five years, with flexibility for review and updates over approximately 10 years.

Reflecting municipal responsibilities and priorities, the Plan will address culture as:

- An economic driver and profession;
- A contributor to physical, mental and social wellbeing and quality of life;
- An activator of streetscapes and public spaces, and;
- An expression of identity, character and belonging.

Cultural Master Plan 2037 will foster a sustainable cultural ecosystem and contribute to Halton Hills' appeal as an arts and culture hub and preferred destination to live, work, play, create and invest.