CORPORATE MISSION To plan for a vibrant urban and rural community, the Town of Halton Hills will provide community leadership on issues of concern, and deliver a broad range of public services in order to achieve the following equally important Strategic directions:

Preserve, Protect & Promote our Distinctive History

To preserve the historical urban and rural character of Halton Hills through the conservation and promotion of our built heritage, cultural heritage landscapes and archaeological resources.

Preserve, Protect and Enhance our Countryside

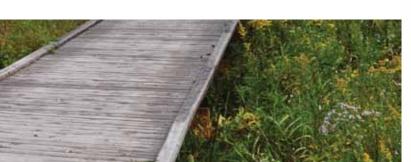
To protect and enhance the open space character of our countryside.

Achieve Sustainable Growth

To ensure that growth is managed so as to ensure a balanced, sustainable, well planned community infrastructure and services to meets the needs of its residents and businesses.

Provide Responsive, Effective Municipal Government

To provide strong leadership in the effective and efficient delivery of municipal services.





For more information, please contact us at:

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COMMUNITY VISION

- Characterized by its spectacular countryside, natural heritage, cultural heritage and small town feel;
- Enriched by its unique blend of urban and rural interconnected communities and neighbourhoods; and
- Supported by its prosperous employment areas.

STRATEGIC DIRECTIONS

Foster a Healthy Community

To maintain and enhance a healthy community that provides a clean environment and a range of economic and social opportunities to ensure a superior quality of life in our community.

Preserve, Protect and Enhance our Environment

To preserve, protect and enhance our natural environment for the health benefits and enjoyment it provides to present and future generations.

Protect and Enhance our Agriculture

To protect and enhance the viability of our agricultural land base and agricultural industry.

Foster a Prosperous Economy

To maintain and enhance the economic vitality of the Town through the provision of a wide range of opportunities for economic development.



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STRATEGIC ACTION PLAN

2014-2018



2014-2018 Strategic Action Plan – Top Eight Priorities

1 MUNICIPAL SERVICE DELIVERY

Effective, efficient and economical delivery of the Town's existing services.

FINANCIAL SUSTAINABILITY

- A Establish sustainable financing, asset management and master plans to acquire, operate, maintain, renew and replace infrastructure.
- B Determine the fiscal impacts of potential future growth to 2041.
- C Proactively promote private and public sector financing of growth related infrastructure.
- Advocate with senior levels of government for additional funding to pay for growth, and legislation requiring new development to bear 100% of net growth-related costs.
- E Protect Halton Hills' interests in the context of provincial initiatives to consolidate local distribution companies.



3 PLANNING FOR GROWTH

- A Prepare a Vision Georgetown Secondary Plan based on the approved Vision and Guiding Principles.
- B Promote protection and adaptive re-use of built heritage through planning of intensification and new development areas.
- C Preserve stable neighbourhood character by focusing development in intensification areas, and utilizing 'best practices' in urban design for infill development.
- D Review opportunities to incorporate the Region's "Older Adult Strategy" into local policy.
- E Have regard to our "strong sense of community" in welcoming new residents and businesses to Halton Hills.
- F Actively participate in the Regional Official Plan review on the basis of a moderate scale and pace of growth to 2041 for Halton Hills.

∠ TRANSPORTATION/MOBILITY

- A Advocate for all-day 2-way GO train service on the K-W GO line.
- B Explore with the Region of Halton, inter and intraregional transit to connect Acton and Georgetown to the rest of Halton, neighbouring municipalities, and the Greater Golden Horseshoe.
- C Plan the Vision Georgetown community to be 'transit ready' and foster active transportation.
- Develop an Active Transportation Plan to support the use of all active modes of transportation.
- **E** Develop a long-term Truck Movement Strategy for the Town.
- F Develop a Public Transit Strategy to address the needs of all potential users.
- G Advocate for the Town's long-term transportation and land use planning objectives through active participation in the GTA West Environmental Assessment process.

The Town's Strategic Plan guides the Town's plans, programs and services.

5 SUSTAINABILITY

- A Develop a Climate Change Adaptation Plan to address community responsiveness and resiliency to climate change.
- B Collaborate with community partners to continue to implement the Integrated Community Sustainability Strategy.
- C Invest in Green Energy technologies.
- D Continue to implement the Town's Green Development Standards.
- E Address the Social Sustainability Pillar focused on improved services for seniors, youth and the disabled.
- F Implement the Mayor's Community Energy Plan.
- G Maintain and support the Town Sustainability Implementation Committee



6 EMPLOYMENT AREAS DEVELOPMENT

- A Complete a Premier Gateway Phase 1B Secondary Plan, based on a renewed vision.
- B Develop a strategy to address the underutilized employment areas in Acton.
- C Implement the approved Community Improvement Plan for employment areas.
- D Monitor the GTA West Environmental Assessment process, and plan corridor-protected Premier Gateway employment lands so they are 'development ready' when available.



7 RURAL ECONOMIC DEVELOPMENT

- A Support community initiatives to promote local food production that contributes to a viable agricultural economy and preservation of agricultural land.
- B Work with the Chamber of Commerce, BIA's, the Region, Halton Hills Cultural Round Table, and others to promote sports, heritage, countryside, agricultural and eco-tourism.
- C Participate in the Greater Toronto Area Countryside Mayor's Alliance.
- As opportunities arise, work with the Province, Region and others to support enhanced fibre optic/broad band infrastructure in rural areas.

8 COMMUNICATIONS

- A Continue to provide timely, transparent communications with residents and business owners
- B Improve access and use of technology for Town Council meetings and other Town business.
- Explore and implement opportunities for improved web/social media communications.

