



2021 BUSINESS PLAN

ACTON & GEORGETOWN BRANCHES

Vision Statement:

Your path to worlds of imagination, innovation and opportunity.

Mission Statement:

To engage the residents of Halton Hills in exploring ideas, expressing creativity and making commections.







DEPARTMENT OVERVIEW:

Halton Hills Public Library is responsible for the delivery of quality programs, services, and collections to enhance the quality of life for its residents with the following goals:

- Connected community that is culturally-enriched by population growth and increased diversity.
- Engaged key audiences through services focused on their needs and interests.
- Increased awareness of the Library's value and relevance to residents.
- Outstanding staff, leaders, processes and technology that maximize the Library's potential.

Community and Adult Services provides high-quality programs and services to all patrons in both branches. Staff works closely with the community to plan engaging and relevant programs and services that meet the needs of the community. The Library has established partnerships with community service organizations who offer their services in both branches. This includes everything from small business advice and employment services to newcomer services, adult literacy and volunteer placement. Working alongside community groups, staff coordinate joint programs such as our One Book, One Halton Hills program, Halton Hills Lecture series and Culture Days events. The Georgetown Branch features a Creativity Centre which provides the tools to digitize images and video. Professional staff assists patrons with their use of the library, makes recommendations, assists with research requests, helps troubleshoot technology, and ensures that they have a positive library experience.

Content and Technologies provides support services for both branches of the library. This section includes the information technology staff who maintain the Integrated Library System; purchase and maintain computer hardware, software and associated equipment; maintain the library branches' local area networks; and administer the library's website, catalogue and electronic collections. The section also includes the technical services staff that orders, receives, catalogues, processes, and maintains the libraries' physical collections.

The **Acton Branch** offers collections, programs and services that cater to the particular needs of the Acton community. Staff work closely with organizations such as Heritage Acton, Our Kids Network Community Hub, and the Acton BIA, and ensures programs with community partners, such as the Elizabeth Fry Society of Peel-Halton and The Centre for Skills Development, respond to conditions in Acton. The branch offers popular collections while also offering the Georgetown Branch's research collections through inter-branch lending.

Diversity & Inclusion Engaged Key Audiences Increased Awareness Oustanding Staff, Processes & Tech

DEPARTMENT
OVERVIEW (continued)

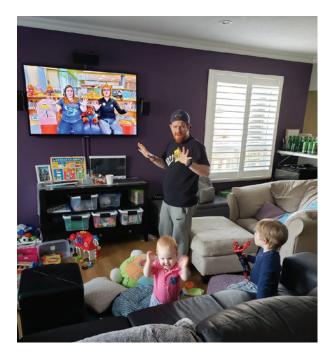
HALTON HILLS PUBLIC LIBRARY

Imagination | Innovation | Opportunity

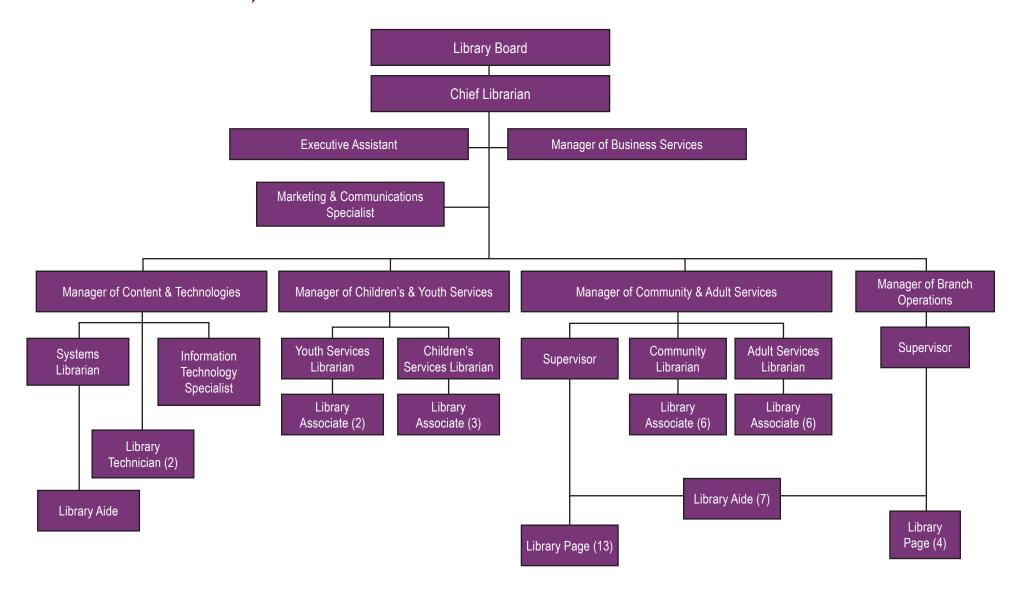


Children's and Youth Services offers high-quality materials, resources, programs, and library-related guidance to children and youth, as well as parents, caregivers, and those who work with children and youth. Services are designed to be appropriate for the ages, stages, and abilities of users, and to also support both school and family engagement. Collections include books, movies, and music in a variety of formats: print, audio-visual, electronic, and virtual. Resources include physical spaces which are clean, attractive, and supportive of our users' needs and interests. Dynamic programming for children and youth stretches from birth to the teen years, and covers everything from literacy-building programs for preschoolers to high-tech programs for teens. Professional staff assists patrons with their usage of the library, makes recommendations, facilitates research requests, helps troubleshoot technology, and ensures that all users have a positive library experience.





PERREAMANCECHIARCIATORS:



CORE ACTIVITIES:

Core Services:

- Adult Programming
- Art Collection
- Children & Teens Programming
- Collections (Lending)
- Community Connections
- Community Service Outlet
- Customer Service
- Dedicated Spaces
- Information Technology



Acton & Georgetown Branches:

- Meet the information and recreation needs of the community by:
 - Providing access to books, articles, movies, games and music in various formats including print, streaming and digital.
 - Offering high quality programs.
- Partner with other community groups to offer business, employment, volunteer, and newcomer services.
- Develop early literacy skills and foster a love of reading through programming.



- Stimulate the imagination and promote innovative thinking through Creativity Centre activities and STEAM (Science, Technology, Engineering, Arts, and Mathematics) programs for all ages.
- by providing services and programs to build the local economy, develop literacy and technical skills, and facilitate connections.
- Offer dedicated spaces to foster activities, inspire positive feelings, bring the community together to meet and work.





2020 ACCOMPLISHMENTS/SUCCESSES:



Connecting Community

- Promoted community diversity and inclusion for 2SLGBT+ residents.
- Donated blankets made by the Community Knitting Project to local long term care facilities.
- Enhanced services for newcomers by offering a Citizen Preparation Course.
- Successful recipient of a joint grant request between the Library and Cultural Services for the
 provincially funded Francophone Community Grant to facilitate the Connexions Culturelles
 program, which expands French-language programming, services and collections to meet the
 needs and interest of the community and support the promotion of French culture and language.

Expanded Collections

- Introduced pre-selected Book Bundles for kids and teens.
- Expanded resource kits including Wifi2Go, Cognitive Care Kits and Hiking the Hills Backpacks.
- Initiated Ancestry.com portal allowing patrons to access ancestry information from home.
- Launched Mango Languages and Little Pim online language learning services for children, teens and adults.

Strengthened Community and Partner Connections

- Partnered with the Recreation and Parks department to offer summer recreation and activity kits.
- Partnered with organizations to provide 3D components for face shields for frontline workers.
- Assisted community partners in transitioning their programming to a virtual environment.
- Partnered with Credit Valley Conservation Authority to offer passes for admission and discounts to conservation parks.



2020 ACCOMPLISHMENTS/SUCCESSES (continued):



Increased Awareness of Library's Value and Relevance

- Launched Curbside Pick-up program to ensure residents had access to Library materials during the facility closure.
- Introduced virtual format programs and services including virtual reading programs and reading readiness programs in French and English.
- Provided community support for well-being initiatives such as the Cognitive Care Kits for caregivers of residents with Alzheimer's disease or other dementias.
- Initiated a Library Connect service to reduce social isolation for homebound patrons by sharing Library news.
- Launched a website Chat Service to increase access points to Library and community information.
- Started a "What's New" video service offering entertaining and educational resources to the community.
- Introduced a Library card for marginalized residents.

Staff Development

- Advanced customer service excellence through training focused on community outreach, assisting homeless and vulnerable residents, decolonization and effective interpersonal communication.
- Staff engaged in self-directed and collaborative learning to facilitate the swift transition to virtual programming. Newly developed and enhanced skills included learning video enabling software, live streaming and recording video, video editing, and transcribing audio.

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Community Engagement

Challenges:

- Recognizing the pivotal role libraries play in community cohesiveness and restoring economies.
- Responding to changes in service delivery in program platform needs.
- Narrowing the digital divide to ensure libraries provide equitable service to the community, including connectivity challenges.
- Breaking down barriers and creating a sense of place that is inclusive, safe and minimizes social isolation.
- Availability and pricing of e-resources.
- Responding to the needs and interest of a wide range of user groups.

Opportunities:

- Building community connections through services and spaces that engage, support and inspire residents.
- Creating community connections through cultural experiences.
- Exploring and expanding online services and resources that reduce the digital divide.
- Evaluating collections and resources to remain responsive to community needs.
- Exploring feasibility of varying service hours and models.

Literacy Support

Challenges:

- Providing reading readiness, literacy support and lifelong learning initiatives during a pandemic and recovery period.
- Assisting and educating patrons on media literacy and computer security threats including phishing, hackers, predators and fake news.
- Providing contactless delivery of library materials.





Literacies (continued)	Opportunities: - Facilitating the joy of reading, stories and creativity in varying formats Promoting appreciation of a wide range of voices, narratives and perspectives Exploring lifelong learning initiatives such as multi-generational STEAM programming Leveraging and expanding virtual programming Providing access and resources to build computer literacy and awareness of potential risks of online activities Promoting libraries as essential services to support residents during pandemic and recovery periods.
Connected Community	 Challenges: Being mindful of divergent public opinions while balancing resources and funding to meet increasing demands for programs, collections and services. Engaging in new conversations and perspectives regarding equity, diversity, inclusion and anti-racism. Uncertainty about the steps to turn dialogue and intention into action.
	 Opportunities: Building awareness of the Library's programming, services and collections that serve a diverse audience. Facilitating dialogue about equity, diversity, inclusion and anti-racism, through author visits, speaker and film series and other relevant channels. Facilitating conversation and understanding of relevant issues such as Black Lives Matter and Truth and Reconciliation. Responding to recent trends and offer information and resources that are both innovative and relevant to residents.





Sustainability

Challenges:

- Educating residents on climate change initiatives such as Net Zero Carbon Communities and how they can contribute to reducing their carbon footprint.
- Identifying climate change initiatives that positively impact the Library and community.

Opportunities:

- Creating sustainable initiatives that can be easily adopted and serve as an example of sustainable practices.
- Positioning the Library as a community example that demonstrates and supports a Net Zero Carbon Community.
- Providing educational opportunities and demonstrations to support climate change initiatives using facility attributes such as gardens.
- Promoting collections and community dialogue that support sustainability and climate change.





Outstanding Staff and Processes

Challenges:

- Continuing to engage, inspire and develop staff at all level with specific outcomes.
- Creating a culture of continuous improvement and efficiencies in innovative and exciting ways.
- Meeting Library service needs that are responsive and resilient during periods of significant change.
- Developing a strategic planning process during an ongoing pandemic.

Opportunities:

- Provide tools that support a learning organization and a continuous improvement framework and philosophy such as Six Sigma Lean training.
- Develop a Two-Way Communication Strategy that improves relationships across the organization, and encourages open dialogue.
- Facilitate training in creative problem solving through Design Thinking.
- Employing an organizational approach to succession planning.
- Develop a planning strategy for 2022 Library Strategic Plan process, rebranding and website renewal.

PHERRICHMANICE INDICATORS:



Pr	oject/Initiative	Description	Division Lead	Key Outcomes	Strategic Alignment
1.	Connecting Community	Deliver resources that connect newcomers, build community and advance equity, diversity, inclusion and anti-racism.	- Library Services	Improve program and employment opportunities to advance equity, diversity, inclusions and anti-racism.	Shaping GrowthFiscal & Corporate ManagementLocal Autonomy & AdvocacyYouth & Senior Initiatives
2.	Engaging Key Audiences	Deliver leading-edge and research-based collections, programs and services that promote social, economic and environmental sustainability.	- Library Services	Review collections, programs and services to ensure they are relevant and responsive to the community.	 Shaping Growth Climate Change & Environment Fiscal & Corporate Management Youth & Senior Initiatives
3.	Increase awareness in the value of libraries	Leverage the Library's reputation as a trusted, unbiased and vital community asset that strives to deliver what residents and businesses need to thrive.	- Library Services	Foster community conversations and raise awareness of the Libraries non-traditional innovative, programs and services.	Shaping GrowthFiscal & Corporate ManagementLocal Autonomy & AdvocacyYouth & Senior Initiatives
4.	Build staff proficiency in deliver exceptional customer service	Introduce staff development initiatives that focus on idea generation, innovation and communication.	- Library Services	 Launch Two Way Communication Strategy. Improve efficiencies in processes using Six Sigma Lean approach. Use Design Thinking in problem solving and innovation. 	Fiscal & Corporate Management Youth & Senior Initiatives

LIBRARY STAFFING IMPACT:



	+/- FTE Estimates	Service Delivery Area
Full Time	0	
Part Time	0	
Contract	0	
Contract	U	

PERFORMANCE INDICATORS:

Operational	
Patron queries.	-50%
Circulation per capita.	-33%
Program attendance (in-house and virtual).	+189%

Quality of Life	Target
Value of materials borrowed to support lifelong learning.	-29%
Connecting the community through programs that celebrate imagination, innovation and opportunity.	+181%
Providing access to Community Partners so residents can realize their life goals and contribute to a healthy and thriving community.	-89%
Residents impacted by services to lessen social isolation.	+32%

Performance indicators are impacted by the emergency closure of the Library due to COVID-19 for the following periods:

- Facility closure: March 15, 2020 to July 23, 2020.
- Curbside pick-up (Patrons able to pick-up materials at curb only, no access to Library permitted): May 22, 2020 to June 22, 2020.
- Stage 2 Re-opening (Library open Tuesday to Saturday 10 a.m. to 2 p.m. for in-facility holds pick up and computer use only, no browsing of collection permitted): June 23, 2020 to July 23, 2020.
- Stage 3 Re-opening (Library is open regular hours to public for full use including; browsing, borrowing, and computer use) July 24, 2020.

2021 Operating Budget Overview

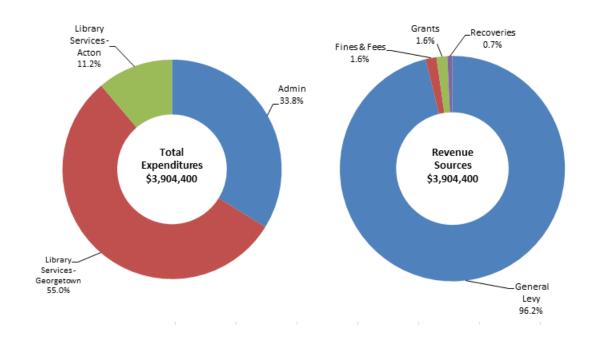
The Library's mission is to engage the residents of Halton Hills in exploring ideas, expressing creativity, and making connections. The Library continues to cultivate and deliver leading-edge resources and expertise so residents can realize their life goals and contribute to a healthy and thriving community. The structure, processes, and resources are focused to ensure leaders and staff can operationalize all strategic goals.

Library administration provides the leadership, planning, resource management and direction, to deliver stellar and innovative services. The Library provides programs, collections, and services to the residents of Halton Hills from branches located in Georgetown and Acton.

2021 Operating Budget Highlights

The proposed 2021 Operating Budget for Library Services is \$3,904,400 in gross expenditures and \$3,754,700 in net expenditures supported from the general tax levy. This represents a 2.8% increase over the 2020 budget. The total cost to deliver these services to Halton Hills' residents is summarized below:

	20	2020 2021						2021 vs. 2020		
	Budget (\$)	Forecast (\$)	Base Budget (\$)	Pre- Approved Capital Impacts (\$)	Inclusions (\$)	One-Time (\$)	Total Budget (\$)	Budget Ch	ange	
Expense	3,806,500	3,367,779	3,904,400	-	-	-	3,904,400	97,900	2.6%	
Revenue	(155,400)	(123,843)	(149,700)	-	-	-	(149,700)	5,700	(3.7%)	
Total Net Expenditures	3,651,100	3,243,936	3,754,700	-	-	-	3,754,700	103,600	2.8%	



Library Services Operating Budget

	20	20			2021			2021 vs.	2020
				Pre-					
	Budget (\$)	Forecast (\$)	Base Budget (\$)	Approved Capital Impacts (\$)	Inclusions (\$)	One-Time (\$)	Total Budget (\$)	Budget Ch	nange
Division									
Administration									
Expense	1,347,300	1,261,957	1,319,800	-	-	-	1,319,800	(27,500)	(2.0%)
Revenue	(61,300)	(72,635)	(61,300)	-	_	-	(61,300)	-	0.0%
Net Expenditures	1,286,000	1,189,322	1,258,500	-	-	-	1,258,500	(27,500)	(2.1%)
Library Services - Georgetown									
Expense	2,033,000	1,738,815	2,147,500	-	-	-	2,147,500	114,500	5.6%
Revenue	(79,200)	(47,147)	(74,700)	-	-	-	(74,700)	4,500	(5.7%)
Net Expenditures	1,953,800	1,691,668	2,072,800	-	-	-	2,072,800	119,000	6.1%
Library Services - Acton									
Expense	426,200	367,007	437,100	-	-	-	437,100	10,900	2.6%
Revenue	(14,900)	(4,061)	(13,700)	-	-	-	(13,700)	1,200	(8.1%)
Net Expenditures	411,300	362,946	423,400	-	-	-	423,400	12,100	2.9%
Total									
Expense	3,806,500	3,367,779	3,904,400	-	-	-	3,904,400	97,900	2.6%
Revenue	(155,400)	(123,843)	(149,700)	-	-	-	(149,700)	5,700	(3.7%)
Total Net Expenditures	3,651,100	3,243,936	3,754,700	-	-	-	3,754,700	103,600	2.8%

The \$103,600 or 2.8%, net increase to the Library Services Operating Budget is largely represented by the increase in compensation costs. Please see below for the breakdown of major budget changes:

- A \$96,000 increase, or 2.6%, represents the base change in compensation and benefits for the current staff complement. This includes performance increments, job evaluation changes, a 1.0% proposed phased-in non-union economic adjustment and expected inflationary adjustments associated with the Town's benefit provider.
- The remaining base budget increase of \$7,600 (0.2%) is made up of increases to training fees (\$1,400) & credit card charges (\$500), and a decrease to revenues collected from fines (\$5,700).

These changes enable the Library to deliver innovative programming, as well as leading-edge collections and services, while building community and engaging key audiences.

Library Services Capital Budget

Library Services Capital Forecast 2021 - 2030

Project No.	Project Name	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	Total
MATERIALS & C	COLLECTIONS											
3000-15-0101	Library Materials	449,000	474,000	499,000	499,000	499,000	499,000	499,000	499,000	499,000	499,000	4,915,000
3000-15-0103	Lib Mats Collection Developmnt	25,000	25,000									50,000
Subtotal		474,000	499,000	499,000	499,000	499,000	499,000	499,000	499,000	499,000	499,000	4,965,000
INFORMATION	TECHNOLOGY											
3000-09-0105	Library Technology Renewal	56,400	43,900	59,000	85,500	43,900	56,400	52,500	52,200	75,400	48,800	574,000
3000-05-0002	Website Renewal		75,000					75,000				150,000
3000-04-1401	Upgrade of Libr.Integrated Sys				125,000					125,000		250,000
Subtotal		56,400	118,900	59,000	210,500	43,900	56,400	127,500	52,200	200,400	48,800	974,000
FACILITIES												
3100-09-1701	Library Furnishing/Equip-GTown		30,000		33,000					33,000		96,000
3200-09-1601	Library Furnishings Acton		23,000					23,000				46,000
3000-22-2701	Facility Needs Study							40,000				40,000
Subtotal		-	53,000		33,000	-	-	63,000	-	33,000	-	182,000
STRATEGIC PLA	NNING											
3000-04-1501	Library Strategic Plan		65,000					42,000				107,000
Subtotal		-	65,000	-	-	-	-	42,000	-	-	-	107,000
TOTAL LIBRARY	SERVICES	530,400	735,900	558,000	742,500	542,900	555,400	731,500	551,200	732,400	547,800	6,228,000

2021 Capital Budget and 2022 – 2030 Forecast Highlights

The Library Services 2021-2030 Capital Forecast is \$6,228,000, consisting of a \$4,965,000 investment in collections, materials and media and \$974,000 in Information Technology. The 10-year Capital Plan for the Library also includes funding for upgrades to furnishings, a Facility Needs Study as well as renewals of the Strategic Action Plan, Integrated Library System and website.

- Library Materials are a core service for the Library with a proposed investment of \$4,965,000 over the next 10 years. This capital project maintains the historic level of funding to allow the Library to continue to develop and maintain a collection of over 125,000 physical items in a variety of languages, reading levels and formats, including print and audio visual.
- The Technology Renewal Project enables the Library to provide reliable and responsive information technology services and infrastructure by enabling the replacement of aging information technology hardware at the appropriate time. In 2021, this will include the replacement of; RFID pads, switches, early literacy station, self check station and scanner, printers, and chromeboxes.

Library Services Capital Budget

- The Integrated Library System will continue to undergo updates every 5-years to keep the structure, look and functionality of the system current to meet patron and staff needs.
- The Library's Strategic Action Plan was last updated in 2016. An update to the plan has been placed in the forecast every 5-years as it is a critical decision-making tool to keep staff and the public informed about the direction of the Library.
- The website was updated in 2018 and will continue to undergo updates every 5-years to keep the structure, look and functionality of the website current to meet patron and staff needs. This will also keep the website current with legistated requirements.

Library Services 2021 Capital Budget

Page No.	Project No.	Project Name	2021 Score	Total Amount	Total Funding	Base Capital Budget	Development Charges	Capital Reserves	Grants & Recoveries	Debentures
196	3000-15-0103	Lib Mats Collection Developmnt	4.2	25,000	25,000	-	-	25,000	-	-
197	3000-15-0101	Library Materials	3.7	449,000	449,000	399,000	-	50,000	-	-
198	3000-09-0105	Library Technology Renewal	3.2	56,400	56,400	-	-	56,400	-	-
2021 T	otal			530,400	530,400	399,000	-	131,400		-

Please refer to the proceeding Capital Project Information sheets for details on 2021 capital projects.

2021 Capital Project Information Sheet

Project No.	Project Name				2021 Budget
3000-15-0103	Lib Mats Collectio	n Developmnt	\$25,000		
Department	•	Division		Project Manager	
Library Services		Administration		Melanie Southern	
Service Category		•	Funding Sources	-	Amount
Library Services			New Capital		\$25,000
Target Start Date		January 2021			
Target Completion	Date	December 2021			
Future Period Capi	ital Requirements	Annual	Project Phase	Study/Design Phase	
Operating Impact		\$0		Construction Phase	
Description					
Scope:	collection to meetitems per capital concrease the history providing an accrecognizing that the material in other which it is recognized industry. This fundations is the second control of the control of	t the provincial aver or a deficit of approx ric funding level, so dequate number and he demographics of languages. This obje ized that the Library	age of 2.2 items per imately 19,000 item that the Library cand range of materials the community will ective is also suppor does not have the itthe size of the Library	ry to continue to build capita. The Library cur s. The objective of this continue to meet commin contemporary formated by the Cultural Masterns per capita recommary's physical collection	rently has 1.9 request is to munity needs its, and in fering more ster Plan, in mended by the
Deliverables:	needs of the combe measured by s	munity, including pr atisfying the ongoin ense of another. The	int, audiovisual, mag g demand for new m	eet the informational a gazines and e-book title naterial without compro move towards the long	s. Success will omising one
Benefits:	popular materials overall will be an residents to stay of	in a variety of desir	ed formats including on of print, audiovisu ned decisions, and h	llection of current, high ebooks. The positive of ual and digital materials ave access to in-deman	outcome that will allow
Risks If Not Implemented:		•	will be eroded as mo n the Library's e-con	re of the print and audi tent.	ovisual budget
Additional Information:					

2021 Capital Project Information Sheet

Project No.	Project Name				2021 Budget		
3000-15-0101	Library Materials				\$449,000		
Department	•	Division		Project Manager			
Library Services		Administration		Melanie Southern			
Service Category			Funding Sources	•	Amount		
Library Services			Base Capital Budg	et	\$399,000		
Target Start Date		January 2021	Library Capital Res		\$50,000		
Target Completion	Date	December 2021					
Future Period Capi	tal Requirements	Annual	Project Phase	Study/Design Phase			
Operating Impact		\$0	ı	Construction Phase			
Description			•				
Scope:	This capital project	rt maintains the hist	oric level of funding	g to allow the Library to	continue to		
				cal items and access to n			
	•			formats, including eboo			
	· ·	,	· ·	ourses. The Library's coll	•		
		•		n of over half a million it			
	•	•		rence requests. The obj			
				nunity needs by providin			
	•	•		ontemporary formats.	.0		
Deliverables:	The primary deliv	erable is the purcha	se of materials to n	neet the informational a	nd recreational		
	needs of the com	unity, including print, audio visual and digital. Success will be measured by					
	satisfying the ong	oing demand for ne	w material without	compromising one form	nat at the		
	expense of anoth	er.					
Benefits:	The Library will be	e able to maintain a	ccess to current, hig	gh quality and popular m	naterials in a		
	variety of formats	s. The positive outco	ome overall will be	a balanced collection the	at contributes		
	to the social and	economic well-being	of the community				
Risks If Not	The manifelian of a						
Implemented:	•			y. Without these funds,			
implemented.	•			ss to new and in-demand			
	•	•	•	of the Library and the T			
			• •	ct and rely on for their i			
		needs. It will uitima	tely lead to commu	nity dissatisfaction and	decreased use		
	of the Library.						
Additional							
Information:							

2021 Capital Project Information Sheet

Project No.	Project Name				2021 Budget
3000-09-0105	Library Technolog	gy Renewal			\$56,400
Department	•	Division		Project Manager	
Library Services		Administration		Melanie Southern	
Service Category		-	Funding Sources	•	Amoun
Library Services			Library Capital Rese	erve	\$56,400
Target Start Date		January 2021			
Target Completion	Date	December 2021			
Future Period Capi	ital Requirements	Annual	Project Phase	Study/Design Phase	
Operating Impact		\$0		Construction Phase	
Description					
Scope:	technology hardw it's Technology Re staff continue to I vendors will be ex	vare at the appropria eserve, this funding thave access to reliab expected to provide e	ate time. For the same to renew Library hare ole and adequately fu	to replace aging inform ne reason that the Tow dware will ensure that unctioning equipment. S at minimum, the EPE	n established the public and Successful
Deliverables:	include the replac			it is at 'end of life'. In 20 eracy station, self check	
Benefits:	catalogue, borrov continue to enjoy	v material, do their i a fully functioning L	research or when usi .ibrary service, which	late equipment to acceing meeting rooms. Then is heavily dependent on the current levels of	e residents will on its
Risks If Not Implemented:	Equipment may fa equipment may s	• ,	n in service, and une	xpected purchases to re	eplace
Additional Information:					