

Imagine Halton Hills Community Sustainability Partnership Application Package



August 2014
Version 1.0
Draft (Pilot Phase)





Image Source: <http://cleanairpartnership.wordpress.com/2012/11/19/my-sustainable-day-cation-in-halton-hills-day-1-trekking-through-trails/>

Purpose:

The Town of Halton Hills is committed to implementing our Community Sustainability Strategy and has taken important steps to demonstrate this commitment. A Sustainability Implementation Committee has been established to champion the Strategy's implementation.

To complement these efforts this practical application package is designed for all Halton Hills residents and organizations interested in becoming a sustainability partner with the Town of Halton Hills. Sustainability Partners will join the Town and the community in implementing our Community Sustainability Strategy, Imagine Halton Hills, and hence help us reach a higher quality of life. This higher quality of life will be characterized by Cultural Vibrancy, Economic Prosperity, Environmental Health and Social Wellbeing.

There are two partnership categories: (i) **SUSTAINABILITY AMBASSADOR** and (ii) **SUSTAINABILITY CHAMPION**. It will be up to you to decide which sustainability partner level works best for your individual lifestyle or your organization. Becoming a partner is a valuable opportunity to help shape the future of Halton Hills. The Town's Office of Sustainability will assist you through the process, making it easy.

What is a Sustainability Partnership?

Local businesses, organizations and residents voluntarily enter into an agreement with the Town to support, lead, and/or engage in sustainability initiatives. Partners can receive various benefits for joining.

Forming community partnerships is anticipated to:

- Enhance awareness of the Strategy and the benefits of sustainability;
- Increase our community's capacity to achieve sustainability by supplementing limited resources with partner resources;
- Provide an opportunity to recognize stakeholders for their leadership in taking actions that contribute to Halton Hills' Cultural Vibrancy, Economic Prosperity, Environmental Health and Social Wellbeing.

Partners can help in achieving community goals by implementing internal initiatives and/or by collaborating with other partners on joint projects. Becoming a partner can help residents and organizations achieve their own goals. Achieving a sustainable community is accomplished through individual and collective action.



Application Process:

Within this package you will find instructions on how to become a Sustainability Ambassador or Sustainability Champion. Additionally, there are a series of forms that would need to be filled out and submitted to the Town of Halton Hills – Office of Sustainability. Please refer to the Table of Contents to find all pertinent information and application forms.

For assistance in becoming a partner, please contact
the Office of Sustainability:

sustainability@haltonhills.ca ▪ 905.873.2601 ext. 2290



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Partnership Rationale:

Through extensive community input our 'Imagine Halton Hills' Integrated Community Sustainability Strategy centres on a long-term vision for our community. The Vision is:

“In 2060, the urban and rural communities of Halton Hills balance economic prosperity with a deep commitment to the natural environment, while retaining viable local agriculture and small-town feel, and being socially equitable, culturally vibrant and strongly connected.”

Town Council endorsed the Community Sustainability Strategy in 2013. The Strategy consists of 4 pillars of sustainability, 32 focus areas, and 167 goals for achieving sustainability. The Town of Halton Hills is an official partner in the Strategy's implementation. The Strategy is available online: www.haltonhills.ca/initiatives/Sustainability-Strategy.php

Need for Community Partnerships:

The Town of Halton Hills and the Town Sustainability Implementation Committee encourage the community to support our long-term sustainability vision by contributing to the achievement of our collective sustainability goals, and hopes and dreams for the future. This is a valuable opportunity to make Halton Hills a better place to live, work, and play, by focusing on Cultural Vibrancy, Economic Prosperity, Environmental Health, and Social Wellbeing.

1. My Role as a Sustainability Ambassador:

Anyone in Halton Hills can become a Sustainability Ambassador! Simply make a pledge to support our long-term vision of becoming a sustainable community by the year 2060 (Cultural Vibrancy, Economic Prosperity, Environmental Health, Social Wellbeing).

1.1 Minimum Ambassador Requirements:

Pledge	Sign and submit the Sustainability Partnership Agreement and Pledge to pledge your commitment to supporting our Integrated Community Sustainability Strategy and its long-term vision to the year 2060. The Sustainability Partnership Agreement and Pledge is included in this package on page 4.
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1.2 Ambassadors are Encouraged:

Promote	To promote sustainability in Halton Hills by proudly displaying your membership status with the use of the Sustainability Ambassador logo in your home, on your vehicle, at your organization's/business's office, etc.
Share Knowledge	To communicate the importance of sustainability to family, friends, co-workers, and other members of the community. With increased awareness, other community members will realize the many benefits of sustainability and want to help our community achieve its goals.



1.3 Benefits of becoming a Sustainability Ambassador

- Promotional opportunities.
- Community awareness and recognition.
- Exclusive access to an online resource library containing information pertaining to sustainability.
- Showcase your support for Halton Hills' future and be recognized in the community via the Sustainability Ambassador Logo. (Free stickers for windows and other materials are available from the Town of Halton Hills).

2. My Role as a Sustainability Champion:

Anyone in Halton Hills can become a Sustainability Champion! Individuals and organizations that would like to take an active role in helping Halton Hills achieve its goals are ready to become Sustainability Champions.

2.1 Minimum Champion Requirements:

(i) Pledge	Sign and submit the Sustainability Partnership Agreement and Pledge to pledge your commitment to support the 'Imagine Halton Hills' Integrated Community Sustainability Strategy and its long-term vision to the year 2060. The Sustainability Partnership Agreement is included in this package on page 4 and 5.
(ii) Take Action	Any sustainability initiative undertaken after January 1, 2013 that supports one of the four pillars of sustainability (Cultural, Economic, Environmental, Social) is eligible for consideration. At minimum, becoming a Sustainability Champion requires you to support one Focus Area listed in the 'Imagine Halton Hills' Community Sustainability Strategy. However, you are welcome to engage in as many sustainability initiatives you deem feasible.
(iii) Reporting	Complete the Sustainability Champion Action Report(s) by identifying and indicating which focus areas correspond to your actions. Provide a brief description and duration of the action(s). Submit the completed form(s) to the Town of Halton Hills.

2.2 Champions are Encouraged:

Promote	To promote sustainability in Halton Hills by proudly displaying your membership status with the use of the Sustainability Champion logo in your home, on your vehicle, at your organization's/business's office, etc.
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2.3 Benefits of becoming a Sustainability Champion:

- Promotional opportunities.
- Improved recognition from the community via the permitted use of the Sustainability Champion Logo. (Stickers, window banners, and other materials are available from the Town of Halton Hills).
- Exclusive access to an online resource library containing web links, documents, reports, and how-to-guides pertaining to sustainability.
- Recognition provided via the Bi-annual Town of Halton Hills State of Sustainability Report.
- Networking opportunities via an online forum (share success stories, collaborate on projects).
- Workshops and networking events.
- Receive a free sustainability assessment to help identify sustainability opportunities (i.e. energy/water conservation, corporate social responsibility, etc.), where available. Ultimately, generating revenue and cost-savings.

For more information on becoming a Sustainability Ambassador or Sustainability Champion please contact the Town of Halton Hills Office of Sustainability at:

sustainability@haltonhills.ca ▪ 905.873.2601 ext. 2290



We understand that in order to progress to becoming a "Sustainability Champion" we must submit completed "Sustainability Champion Action Report(s)" forms outlining the initiatives we are engaging or have engaged in. We must then receive approval that we are approved to use the "Sustainability Champion" designation and associated logo. To align with the approval of our Community Sustainability Strategy, only initiatives undertaken after January 1, 2013 and which support one or more of the pillars of sustainability are eligible towards becoming a Sustainability Champion. However, prior initiatives may be shared in various publications.

We understand that the Town will use community outreach events to recognize the achievements of Sustainability Ambassadors and Sustainability Champions, and provide summary information about select actions that we are taking, and we authorize the Town to use approved versions of our logo for engagement, promotional and educational purposes.

TOWN OF HALTON HILLS SUSTAINABILITY PARTNERSHIP AGREEMENT AND PLEDGE

(Please check one of the following)

We hereby agree to become a: Sustainability Ambassador Sustainability Champion
 Individual / Private Household Business / Institution / Organization

Organization (If applicable): _____

Primary Contact Name: _____

Address: _____

May the Town of Halton Hills publish your individual/organization name?
(Yes / No): _____

May the Town of Halton Hills share your individual/organization's sustainability actions?
(Yes / No): _____

Signature: _____ **Date:** _____

* If your organization wishes to gain increased exposure via the Town of Halton Hills website and publications, please send your organization's logo in electronic format (i.e. jpeg., gif., png., etc.) to sustainability@haltonhills.ca.

Please send the completed Agreement to sustainability@haltonhills.ca.

Alternatively please drop off or mail to:



Town of Halton Hills
Office of Sustainability
Planning, Development and Sustainability Department
1 Halton Hills Drive, Halton Hills ON L7G 5G2



Sustainability Partner Logos

SUSTAINABILITY AMBASSADOR



**Implementing our
Community Sustainability Strategy**

Working in partnership
with the Town of Halton Hills



www.haltonhills.ca/sustainability

SUSTAINABILITY CHAMPION



**Implementing our
Community Sustainability Strategy**

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with the Town of Halton Hills



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Sustainability Champion Action Reports

CULTURAL VIBRANCY PILLAR (p.19 – 38*)

VISION STATEMENT:

"A culturally vibrant community where culture is integrated with our economic, social and environmental lives and offers the opportunity for individual fulfillment through access to sports, recreation, arts, culture and heritage."

INSTRUCTIONS:

If you have engaged in an activity that would be classified as supporting the Cultural Vibrancy Pillar choose the appropriate Focus Area(s) from the list below that best matches the type of sustainability initiative you or your organization engaged in. Reference the Focus Area(s) code (e.g. CV1) and indicate it on the Action Report.



FOCUS AREAS*
CV1. Strong Sense of Community (p. 23)
CV2. Highly Engaged Citizens (p. 25)
CV3. Inclusive to Youth (p. 27)
CV4. Vital Arts and Culture Sectors (p. 29)
CV5. Inviting Parks and Trails (p. 31)
CV6. Diverse Recreation and Sports (p. 33)
CV7. Valued Heritage Legacy (p. 35)
CV8. Leading Edge Libraries (p. 37)

*Page numbers refer to pages in the Community Sustainability Strategy: www.haltonhills.ca/initiatives/Sustainability-Strategy.php

CULTURAL VIBRANCY

Contact Name: _____

Organization Name (if applicable): _____

Phone Number: _____

E-mail: _____



Complete the chart below with actions you have taken to support the Cultural Vibrancy Pillar:

Focus Area Code	Sustainability Initiative Description: (undertaken after January 1, 2013)	Date Started	Date Completed	Number of Hours Contributed (if applicable)	Project Financial Value (if applicable)

ECONOMIC PROSPERITY PILLAR (p.39 – 60*)

VISION STATEMENT:

"A community where economic prosperity is based on a green, diversified and resilient economy, and the strengthening of the existing industrial base."

INSTRUCTIONS:

If you have engaged in an activity that would be classified as supporting the Economic Prosperity Pillar choose the appropriate Focus Area(s) from the list below that best matches the type of sustainability initiative you or your organization engaged in. Reference the Focus Area code (e.g. EP1) and indicate it on Action Report.



FOCUS AREAS*
EP1. Diversified & Resilient Economy (p. 43)
EP2. Vibrant Food & Agriculture Sector (p. 45)
EP3. Tourism (p. 47)
EP4. Balanced Tax Base (p. 49)
EP5. Knowledge-Based Industry & Research and Innovation (p. 51)
EP6. Active & Vibrant Creative Sector (p. 53)
EP7. Live-Work Opportunities (p. 55)
EP8. Green Economy (p. 57)
EP9. Infrastructure (p. 59)

*Page numbers refer to pages in the Community Sustainability Strategy: www.haltonhills.ca/initiatives/Sustainability-Strategy.php

ECONOMIC PROSPERITY

Contact Name: _____

Organization Name (if applicable): _____

Phone Number: _____

E-mail: _____



Complete the chart below with actions you have taken to support the Economic Prosperity Pillar:

Focus Area Code	Sustainability Initiative Description (undertaken after January 1, 2013)	Date Started	Date Completed	Number of Hours Contributed (if applicable)	Project Financial Value (if applicable)

ENVIRONMENTAL HEALTH PILLAR (p.61 - 80)*

VISION STATEMENT:

"A community where integrated, thriving natural systems are valued, actively protected, and enhanced for long-term health and enjoyment."

INSTRUCTIONS:

If you have engaged in an activity that would be classified as supporting the Environmental Health Pillar choose the appropriate Focus Area(s) from the list below that best matches the type of sustainability initiative you or your organization engaged in. Reference the Focus Area code (e.g. EH1) and indicate it on Action Report.



FOCUS AREAS*
EH1. Natural Heritage (p. 65)
EH2. Water (p. 67)
EH3. Air Quality & Greenhouse Gas Emissions (p. 69)
EH4. Land Use (p. 71)
EH5. Biodiversity (p. 73)
EH6. Natural Resources (p. 75)
EH7. Consumption & Waste Generation (p. 77)
EH8. Energy (p. 79)

*Page numbers refer to pages in the Community Sustainability Strategy: www.haltonhills.ca/initiatives/Sustainability-Strategy.php

ENVIRONMENTAL HEALTH

Contact Name: _____

Organization Name (if applicable): _____

Phone Number: _____

E-mail: _____



Complete the chart below with actions you have taken to support the Environmental Health Pillar:

Focus Area Code	Sustainability Initiative Description: (undertaken after January 1, 2013)	Date Started	Date Completed	Number of Hours Contributed (if applicable)	Project Financial Value (if applicable)

SOCIAL WELLBEING PILLAR (p.81 - 98)*

VISION STATEMENT:

"A healthy and safe community based on an ethic of caring and social equity."

INSTRUCTIONS:

If you have engaged in an activity that would be classified as supporting the Social Wellbeing Pillar choose the appropriate Focus Area(s) from the list below that best matches the type of sustainability initiative you or your organization engaged in. Reference the Focus Area code (e.g. SW1) and indicate it on Action Report.



FOCUS AREAS*

SW1. Housing (p. 85)

SW2. Transportation (p. 87)

SW3. Seniors (p. 89)

SW4. Social and Health Services (p. 91)

SW5. Poverty (p. 93)

SW6. Comfort, Safety, and Inclusion (p. 95)

SW7. Learning (p. 97)

*Page numbers refer to pages in the Community Sustainability Strategy: www.haltonhills.ca/initiatives/Sustainability-Strategy.php

SOCIAL WELLBEING

Contact Name: _____

Organization Name (if applicable): _____

Phone Number: _____

E-mail: _____



Complete the chart below with actions you have taken to support the Social Wellbeing.

Focus Area Code	Sustainability Initiative Description: (undertaken after January 1, 2013)	Date Started	Date Completed	Number of Hours Contributed (if applicable)	Project Financial Value (if applicable)