

# CORPORATE MISSION

To plan for a vibrant urban and rural community, the Town of Halton Hills will provide community leadership on issues of concern, and deliver a broad range of public services in order to achieve the following equally important Strategic directions:

## Preserve, Protect & Promote our Distinctive History

To preserve the historical urban and rural character of Halton Hills through the conservation and promotion of our built heritage, cultural heritage landscapes and archaeological resources.

## Preserve, Protect and Enhance our Countryside

To protect and enhance the open space character of our countryside.

## Achieve Sustainable Growth

To ensure that growth is managed so as to ensure a balanced, sustainable, well planned community infrastructure and services to meets the needs of its residents and businesses.

## Provide Responsive, Effective Municipal Government

To provide strong leadership in the effective and efficient delivery of municipal services.



# CONTACT

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Halton Hills is a vibrant and distinctive community in the Greater Golden Horseshoe



**STRATEGIC PLAN**  
DIRECTIONS > GOALS > ACTIONS > RESULTS

# COMMUNITY VISION

- Characterized by its spectacular countryside, natural heritage, cultural heritage and small town feel;
- Enriched by its unique blend of urban and rural interconnected communities and neighbourhoods; and
- Supported by its prosperous employment areas.

# STRATEGIC DIRECTIONS

## Foster a Healthy Community

To maintain and enhance a healthy community that provides a clean environment and a range of economic and social opportunities to ensure a superior quality of life in our community.

## Preserve, Protect and Enhance our Environment

To preserve, protect and enhance our natural environment for the health benefits and enjoyment it provides to present and future generations.

## Protect and Enhance our Agriculture

To protect and enhance the viability of our agricultural land base and agricultural industry.

## Foster a Prosperous Economy

To maintain and enhance the economic vitality of the Town through the provision of a wide range of opportunities for economic development.





## 2014-2018 Strategic Action Plan – Top Eight Priorities

### 1 MUNICIPAL SERVICE DELIVERY

Effective, efficient and economical delivery of the Town's existing services.

### 2 FINANCIAL SUSTAINABILITY

- A Establish sustainable financing, asset management and master plans to acquire, operate, maintain, renew and replace infrastructure.
- B Determine the fiscal impacts of potential future growth to 2041.
- C Proactively promote private and public sector financing of growth related infrastructure.
- D Advocate with senior levels of government for additional funding to pay for growth, and legislation requiring new development to bear 100% of net growth-related costs.
- E Protect Halton Hills' interests in the context of provincial initiatives to consolidate local distribution companies.



### 3 PLANNING FOR GROWTH

- A Prepare a Vision Georgetown Secondary Plan based on the approved Vision and Guiding Principles.
- B Promote protection and adaptive re-use of built heritage through planning of intensification and new development areas.
- C Preserve stable neighbourhood character by focusing development in intensification areas, and utilizing 'best practices' in urban design for infill development.
- D Review opportunities to incorporate the Region's "Older Adult Strategy" into local policy.
- E Have regard to our "strong sense of community" in welcoming new residents and businesses to Halton Hills.
- F Actively participate in the Regional Official Plan review on the basis of a moderate scale and pace of growth to 2041 for Halton Hills.

### 4 TRANSPORTATION/MOBILITY

- A Advocate for all-day 2-way GO train service on the K-W GO line.
- B Explore with the Region of Halton, inter and intra-regional transit to connect Acton and Georgetown to the rest of Halton, neighbouring municipalities, and the Greater Golden Horseshoe.
- C Plan the Vision Georgetown community to be 'transit ready' and foster active transportation.
- D Develop an Active Transportation Plan to support the use of all active modes of transportation.
- E Develop a long-term Truck Movement Strategy for the Town.
- F Develop a Public Transit Strategy to address the needs of all potential users.
- G Advocate for the Town's long-term transportation and land use planning objectives through active participation in the GTA West Environmental Assessment process.

### 5 SUSTAINABILITY

- A Develop a Climate Change Adaptation Plan to address community responsiveness and resiliency to climate change.
- B Collaborate with community partners to continue to implement the Integrated Community Sustainability Strategy.
- C Invest in Green Energy technologies.
- D Continue to implement the Town's Green Development Standards.
- E Address the Social Sustainability Pillar focused on improved services for seniors, youth and the disabled.
- F Implement the Mayor's Community Energy Plan.
- G Maintain and support the Town Sustainability Implementation Committee



### 6 EMPLOYMENT AREAS DEVELOPMENT

- A Complete a Premier Gateway Phase 1B Secondary Plan, based on a renewed vision.
- B Develop a strategy to address the underutilized employment areas in Acton.
- C Implement the approved Community Improvement Plan for employment areas.
- D Monitor the GTA West Environmental Assessment process, and plan corridor-protected Premier Gateway employment lands so they are 'development ready' when available.



### 7 RURAL ECONOMIC DEVELOPMENT

- A Support community initiatives to promote local food production that contributes to a viable agricultural economy and preservation of agricultural land.
- B Work with the Chamber of Commerce, BIA's, the Region, Halton Hills Cultural Round Table, and others to promote sports, heritage, countryside, agricultural and eco-tourism.
- C Participate in the Greater Toronto Area Countryside Mayor's Alliance.
- D As opportunities arise, work with the Province, Region and others to support enhanced fibre optic/broad band infrastructure in rural areas.

### 8 COMMUNICATIONS

- A Continue to provide timely, transparent communications with residents and business owners.
- B Improve access and use of technology for Town Council meetings and other Town business.
- C Explore and implement opportunities for improved web/social media communications.



The Town's Strategic Plan guides the Town's plans, programs and services.