

# Recreation and Parks STRATEGIC ACTION PLAN

The Town of Halton Hills is updating its **Recreation and Parks Strategic Action Plan** and we need your input! Please review the display boards and provide us with your thoughts.

The planning process has just begun so recommendations have not yet been developed. Your feedback will be considered as we develop the Strategic Action Plan over the coming months.



## Here's how you can get involved to make sure your voice is heard:

- **Community Launch Event:** Provide your input on the topics presented on the boards.
- **Household Telephone Survey:** A random sample household telephone survey will be conducted in the Fall. Please participate if you are contacted.
- **Online Community Survey:** An online community survey will be held once preliminary directions have been developed in order to test them with the community. Timing is estimated to be Winter 2020.
- **Project Website:** Visit [haltonhills.ca/recplan](http://haltonhills.ca/recplan) to learn more!



## Project Purpose

The Town of Halton Hills is updating its **Recreation and Parks Strategic Action Plan** to reflect changes that have occurred in our community over the past decade. A renewed focus for the next five years will help Halton Hills remain vibrant, environmentally sustainable and an economically strong community with active and healthy residents.

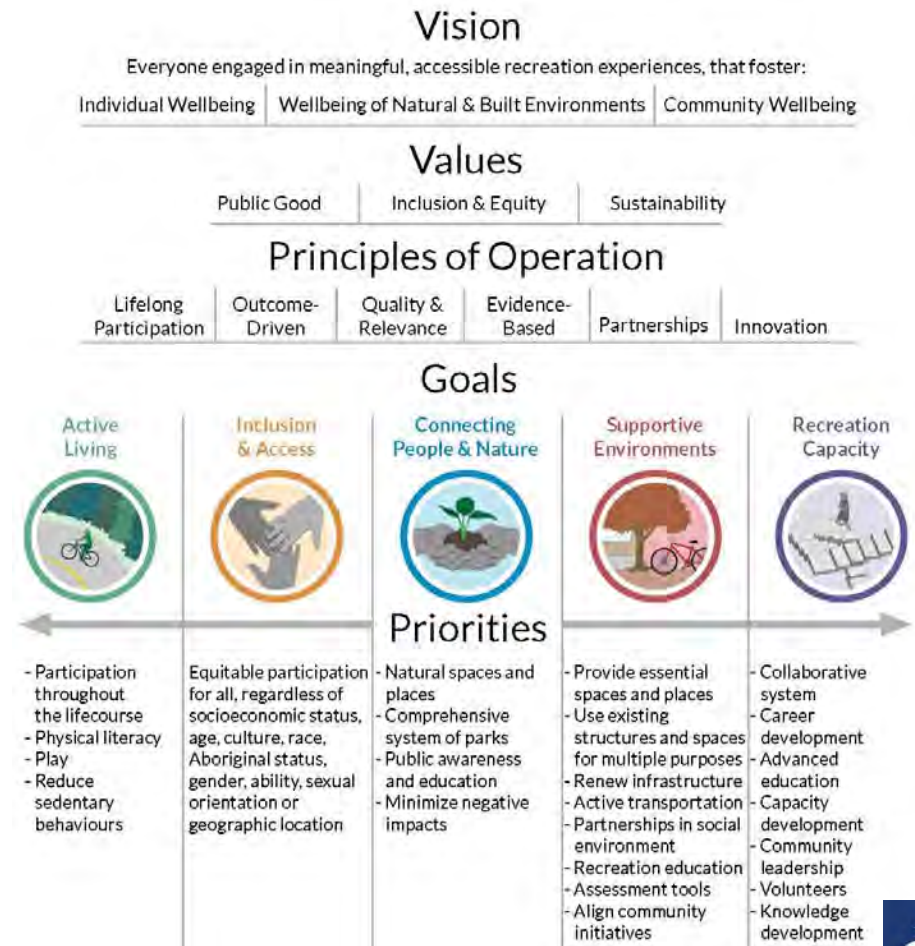


## Project Objectives

- Review existing background research, studies and facility data;
- Identify needs based on demographics and trends;
- Establish future directions for recreation and parks;
- Develop strategies to meet identified needs; and
- Engage the community to help develop and support the Recreation and Parks Strategic Action Plan.

## Framework for Recreation in Canada

The **Framework for Recreation in Canada (FRC)** identifies five goals for Canadian communities to strive towards. The Town's Recreation and Parks Department has integrated elements of the FRC into its mission and vision, and the Recreation and Parks Strategic Action Plan will align with the framework.



Source: A Framework for Recreation in Canada – Pathways to Wellbeing, 2015

## Benefits of Recreation and Parks

Recreation and park opportunities provide many benefits to individuals and communities. For example, they:

- Improve mental and physical wellbeing;
- Enhance social wellbeing and promote inclusion;
- Help build strong families and communities;
- Connect people with nature; and
- Provide wide-ranging environmental and economic benefits.

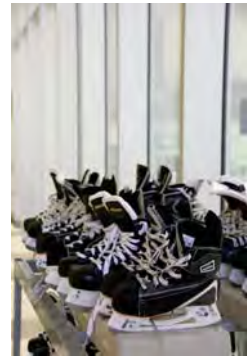


Image Source: Conference Board of Canada and DIALOG

## Key Trends Influencing Recreation and Parks

### Facility Trends

- Aging infrastructure
- Barrier-free design
- Community hubs and multi-use spaces
- New forms of park development
- Environmentally-friendly design



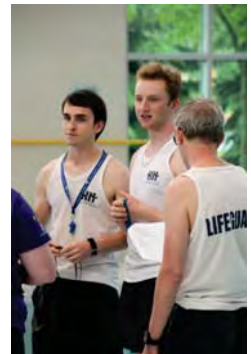
### Participation Trends

- Lack of free time
- Increasing interest in physical activity
- Aging population
- Inclusive opportunities
- Affordability



### Programs, Services, and Events

- Customer service expectations
- Partnerships and collaboration
- Need for volunteers
- Embedding technology
- Community development

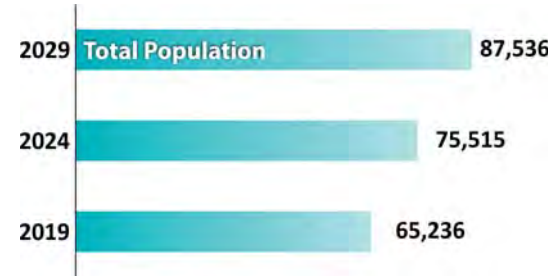


# Community Profile

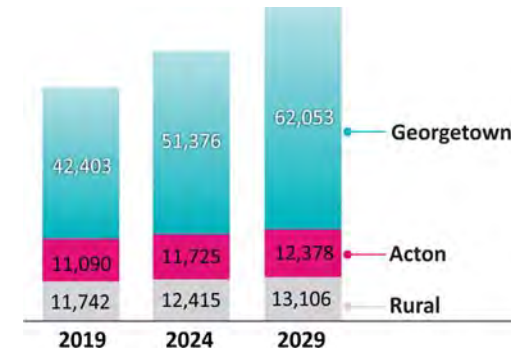
## Overall Population Growth

- The population is growing. Between 2011 and 2016, Halton Hills grew by 3.6%.
- Between 2019 and 2029, Halton Hills is expected to grow by 33%, reaching 87,536 residents.
- Georgetown could increase by 50%, growing to over 62,000.
- Acton could grow by 12% to exceed 12,000.
- The rural area will increase by 12% to more than 13,000.

Total Population Growth

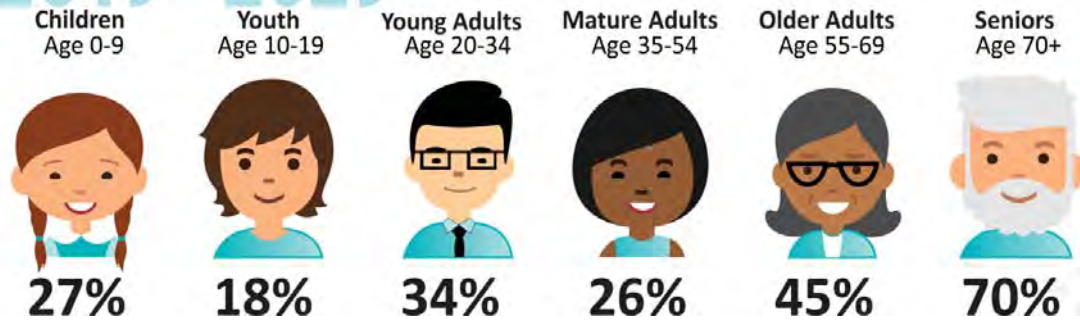


Population Growth by Area



## Population Growth by Age Cohort

2019 - 2029



- The seniors' age group is projected to experience the most growth, increasing by 70%.
- Older adults and young adults could increase by 45% and 34%, respectively.
- Children, youth and mature adults will grow in size between 18% and 27%.