

# SECTION

## VISION AND OBJECTIVES

3.0





### 3.1 Urban Design Vision

The Design Vision for the proposed Russell Pines development focuses on creating a vibrant and sustainable community that reflects the character of Southeast Georgetown while enhancing its natural and cultural heritage. It emphasizes a balanced approach to land use, connecting residents to parks, open spaces, and commercial opportunities through thoughtful urban design.

“To create a vibrant, sustainable, and accessible community that reflects the character of Southeast Georgetown while protecting and integrating its natural and cultural heritage. The development will provide a diverse mix of housing and land uses, prioritize walkability and active transportation, and ensure a high-quality built form that complements existing development. Thoughtful urban design will connect and enhance natural features, parks, and open spaces, ensuring they support both active and passive recreation. Southeast Georgetown will exemplify high-quality design that aligns with Halton Hills’ ‘environment first’ goals, creating a connected, inclusive, and resilient neighbourhood.”

This vision is informed by the guidance provided in documents such as the Halton Region Official Plan, the Town of Halton Hills Official Plan, and the Southeast Georgetown Secondary Plan Urban Design Memo. These documents help frame the approach to ensure the development aligns with the Town’s goals for livability, sustainability, and connectivity.

The proposed development will support this vision by providing a mix of housing options, seamless connections to open spaces, and spaces that encourage commercial activity and employment. The design prioritizes walkability and active transportation, ensuring accessibility and a high-quality public realm. Together, these elements contribute to a cohesive and well-integrated neighbourhood that meets the needs of the community.



## 3.2 Objectives

The following general design objectives apply to the proposed Russel Pines Development:

1

**Foster seamless integration** with surrounding neighbourhoods through thoughtful transitions, ensuring connectivity and compatibility with current and future developments.

2

**Promote high-quality landscape and architectural design** for both public and private realms, emphasizing materials and treatments that create distinct neighborhood identities while enhancing streetscapes.

3

**Prioritize a well-connected, multi-modal transportation network** that accommodates pedestrians, cyclists, transit users, and motorists, with safe, accessible links to key community facilities, parks, and natural areas.

4

**Ensure built form contributes to vibrant streetscapes** by orienting buildings toward streets and open spaces, avoiding reverse frontages, providing passive surveillance, and emphasizing key community focal points and edges.

5

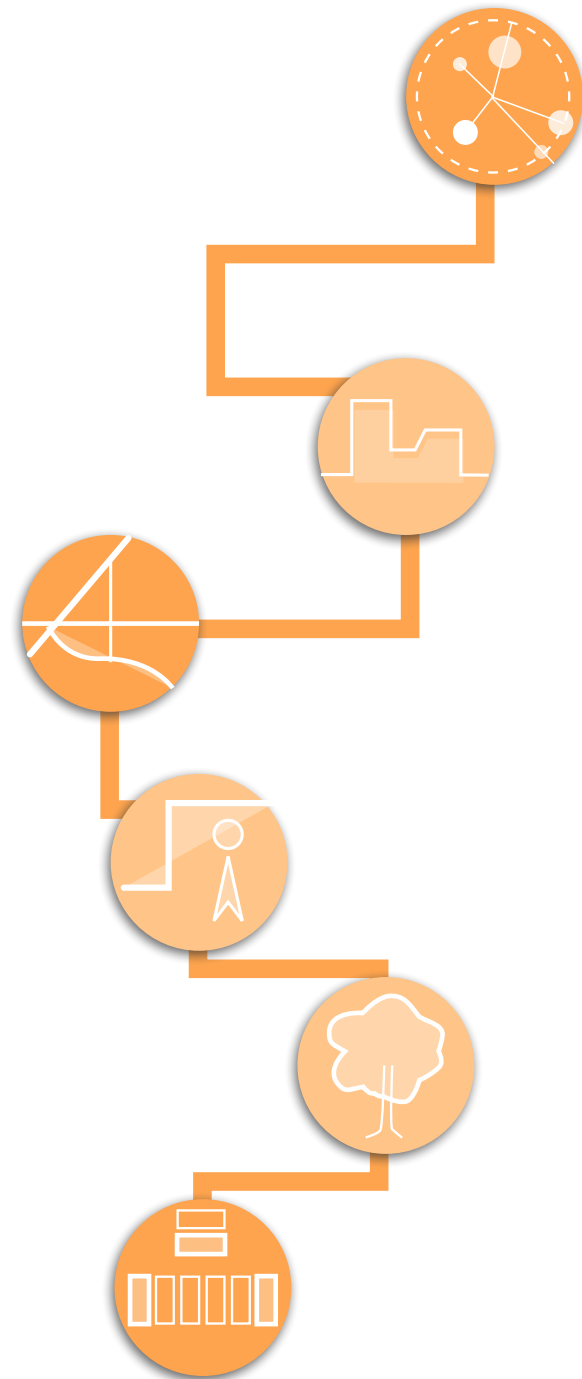
**Design open spaces and pedestrian areas** with inviting and functional landscaping, amenities, and features such as seating, lighting, and signage to enhance usability and accessibility.

6

**Emphasize sustainable site design** by incorporating low-impact development (LID) facilities, leveraging topography, preserving native vegetation, and enhancing public access and views to natural areas.

7

**Develop cohesive, compact, and vibrant communities** by maintaining consistent setbacks, articulating facades that address public spaces, and ensuring buildings, including residential units, are of sufficient height and quality to define and enclose the street.



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