

VISION GEORGETOWN Workbook

Community Visioning Workshop November 2, 2013

Table No.:





WORKBOOK: SIGN-IN SHEET

Name



AGENDA

1:30	Opening Remarks
1:45	Study Overview Presentation
2:15	Group Response Exercise
2:35	Roundtable Icebreaker
2:50	Thematic Conversations and Principles Discussion
4:00	Elevator Speeches
4:20	Closing Remarks



Roundtable Icebreaker

Question No. 1: Ask participants at your table to quickly come up with 5 answer/endings to the following sentence:

"Wouldn't it be great if the new community..."

(Encourage your group members to call out their ideas informally and quickly in a rapid-fire format).

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Thematic Conversations Theme #1: Community Structure

Community Structure: refers to the basic physical framework for the community, including the road and trails network, natural heritage system, focal points, and the distribution of land uses. In other words, community structure refers to the 2 dimensional map of these elements.

Question No. 2: What are your ideas and aspirations for an overall 'community structure' for the Vision Georgetown study area. Consider the following:

- How can we create streets that are safe, comfortable and convenient for pedestrians? What are the key elements to a 'pedestrian-friendly' street?
- What kind of community gathering places would you like to see? How can we provide opportunities for social interaction?
- How important is the inclusion of a cultural focal point in the community? What should be included in a cultural focal point? How important is public art?
- How important will it be to establish a 'Main Street' with a mix of residential and commercial uses? What are the most important elements of a successful 'Main Street'?
- Where should townhouses and apartments be located? In one key location? Along major streets?
- Where would you prefer to do your shopping? In one key location? Along key corridors? Or would you prefer to be able to walk to various types of shops?
- How important is it to you that there are many parks, open spaces and community facilities of different sizes and types within walking distance to the largest number of residents possible?
- How important is it that environmental areas be accessible and visible?





Thematic Conversations: Theme #2: Mobility

Question No. 3: Take some time to discuss the theme of 'mobility' in the new community. How should various transportation networks (roads, trails, transit) be planned? Consider the following:

- What kind of connections do you envision between uses, neighbourhoods, environmental areas and parks? (These can include streets, sidewalks, trails, bike lanes, etc.). Where do you see these located? Which are the most important?
- Is planning for transit important to you? How can we plan for future public transit?
- When designing roads, what modes of travel should be considered? How should various modes (i.e. cars, walking, cycling) be integrated or separated?
- How should an overall street pattern look? Should it be based on a grid pattern to provide a greater range of options for moving around?





Thematic Conversations Theme #3: Built Form

Built Form: refers to the use, design, general shape, size, scale and type of buildings in a community, as well as a building's relationship to other land uses. Where the community structure represents the 2 dimensional map of the community, built form refers to the 3 dimensional representation of what the community could look like.

Question No. 4: Describe the characteristics of 'built form' that you would like to see in the new community. Consider the following:

- What types of housing should be encouraged to provide more living options for a range of incomes and ages? Semi-detached housing? Townhouses? Apartments?
- What are some examples of building styles in Georgetown that you would like to see in the new community?
- How can we make this new community visually interesting?





Thematic Conversations Theme #4: Conservation

Question No. 5: When we think about the use of resources (such as energy, water, and materials), what are your ideas about ensuring that the new community is as efficient as possible? Consider the following:

- How can buildings and neighbourhoods be designed to use less resources?
- Is incorporating urban agriculture (such as community gardens) important to you? Are there additional agriculturerelated uses we should plan for?
- What other elements of a sustainable community development should be considered as we plan for these lands?
- Many of the items discussed in previous themes help implement the four pillars of the Halton Hills Community Sustainability Plan, which are Cultural Vibrancy, Economic Prosperity, Environmental Health and Social Well-being. Is there anything that has been missed?



Principles Discussion

Question No. 6: Now that we have talked about the themes, develop a list of 3 to 5 principles that should guide the planning and creation of the Vision Georgetown community.

Remember, by principles we mean the main beliefs, core assumptions, philosophy and ways of working that need to inform the project in its entirety — both during community design and in the eventual development.



Elevator Speeches

Question No. 7: Ask the group at each table to come up with a Vision Georgetown "Elevator Speech". The speech is a short (20 second) summary that quickly and simply describes the Vision Georgetown community. Ask the group to record their speech in the space provided. Each table will present their speech to the larger group.